



Countries				
Countries		Pages	Hits	
Australia	au	1,294	20,075	
United States	us	394	1,355	
Great Britain	gb	118	971	
China	cn	81	91	
Japan	jp	51	109	
Germany	de	46	110	
France	fr	26	185	
Ukraine	ua	21	21	
Sweden	se	20	21	
Latvia	lv	17	17	
Russian Federation	ru	15	16	
New Zealand	nz	14	174	
India	in	13	262	
Singapore	sg	10	230	
Poland	pl	8	8	
Denmark	dk	6	6	
Lithuania	lt	6	6	
Canada	ca	5	176	
Bangladesh	bd	4	50	
European country	eu	4	4	
Romania	ro	3	3	
Ireland	ie	3	49	
Netherlands	nl	3	3	
United Arab Emirates	ae	3	76	
Spain	es	2	23	
Malaysia	my	2	32	
Ivory Coast (Cote D'Ivoire)	ci	2	10	
Hong Kong	hk	2	2	
Brazil	br	2	72	
Gabon	ga	2	2	
Togo	tg	2	2	
Estonia	ee	2	2	
South Africa	za	2	2	
Venezuela	ve	2	2	
Seychelles	sc	1	1	
Thailand	th	1	2	
Belarus	by	1	2	
Belgium	be	1	13	
Moldova	md	1	1	
Armenia	am	1	22	
Switzerland	ch	1	1	
Ghana	gh	1	24	
Italy	it	1	25	

1. We now have a viable presence on the World Wide Web:

a. In 2012 our website received over 20,000 hits.

b. Our website visitors came from over 40 countries around the world (*see graphic to the left*).

c. We have been listed on a "Sites We Like" website as an example site that is "Optimised for Search Engines". This generated 42 direct visits by outsiders.

d. We are listed on a variety of church websites including:

- i. Melbourne.anglican.com.au
- ii. Anglicansonline.org
- iii. Australianchurches.net

2. We are a ready-reference site for existing church members seeking parish information.

3. We provide timely, accurate and up-to-date information for non-church members who might wish to join us such as our location with maps; contact information with phone numbers and email addresses; archived copies of our pew notices and many photographs of church happenings.

4. Our website is an enthusiastic celebration of our faith, growth and presence – it is always changing and updating.

5. Our website addresses an educational role, such as the Hospitality series on our Chat page.

6. Phrases that people type into Google to find us include: "holy trinity port melbourne" (28); "holy trinity anglican church port melbourne" (9); "holy trinity church port melbourne" (7); "anglican church port melbourne" (4); "holy trinity Anglican church" (4); "church port melbourne" (4) and "noel whale" (3).

Thank you for the opportunity to present this report.

Keith Richardson (*Webmaster*)